

Sunday, Oct. 15, 2006

THE DICKENS CRIER

Hear ye, hear ye, welcome to *The Dickens Crier!*

This space will be devoted to weekly announcements regarding the Dickens Victorian Village, a project supported by Cambridge Main Street, set to open Nov. 25, 2006, and run through Jan. 15, 2007, in downtown Cambridge.

Opportunities For Your Business

The Dickens Victorian Village display and related events promise to be attractions that will draw visitors from around the region and across the nation.

Tour buses from across Ohio, Michigan, Missouri, and Texas are already scheduled to visit!

And through national promotions, our website continues to get growing numbers of visits each month from interested people all across the nation.

Your business, whether small or large, will not want to miss out on showing your community spirit by becoming involved in the Dickens Victorian Village theme.

Your involvement will enhance the holiday experience not only for our local community, but for visitors as well. It will make a big impression. You'll receive promotional benefits. And it's easy to do.

Here's How

Your business can become a project sponsor by donating any tax-deductible monetary amount, for which you will receive recognition on the Dickens Victorian Village website, including a link to your business website.

Your business can also sponsor one of the vignette scenes. In return, a plaque with your business name will be placed at the sponsored scene for viewing throughout the season, in addition to promotions on the Dickens website.

Please see www.dickensvictorianvillage.com/sponsorships/html for complete information on levels of sponsorships and their benefits.

Another option is to have fun with the theme and decorate your business both inside and out with Victorian-era decorations. Your customers and employees alike will appreciate the holiday spirit!

If your business serves the public, consider having your front line workers dress in period costume!

Costume ideas can be found on the Community page of our website.

Imagine a visitor coming to Cambridge and being greeted by someone dressed from a bygone era. They will be curious, and you'll have an opportunity to engage customers in a very creative way!

You can also take this opportunity to educate your front line workers on the Dickens Victorian Village project. You will want them to be able to answer questions from visitors when they ask, "What's this all about?" If you missed last week's column, complete project information can be found on our website.

Join Us!

This opportunity is valuable to businesses located outside of the downtown area as well. The more we spread the Dickens Victorian Village theme throughout the county, the more enjoyable the total experience will be to everyone.

Your business can become project ambassadors by helping spread the word, becoming involved, and being part of this inaugural project that will transform downtown Cambridge and create a holiday experience like no other!

For more information, to discuss ideas on how your business can benefit, or to become a sponsor, please contact Jonett Haberfield, committee co-chair, at 740-432-8789.

Thank you!

In addition to project sponsors listed in previous *Dickens Criers*, the Dickens Victorian Village committee would like to thank the following sponsors:

Tiny Tim Club: City of Cambridge; Bonnie Perkins.

Lamplighters Club: Jack and Marion Welch; Don and Jolene Sigman; Harold and Rose Davis; David R. Hill, Inc.; Main Street School Supplies; The Colonel Taylor Inn; Toni Kellar / Roots To Rhythm.

New sponsors will be posted in future *Dickens Criers*.

A complete list of sponsors is posted on our website. We invite you to join them and consider supporting this wonderful community project!